

Entry Name: "Pusher" shelf ready collector packaging
Entry Number: 0198/F
Company: Duropack-Starpac Kft.
Country: Hungary
National Competition: Hungary, Hungaropack
Types: Retail

Email: vaskot@duropack.hu; tvaszko@gmail.com
Web: www.duropack.hu

An easy opening collector hood & tray packaging which works well with a pusher system on the shelves. "Pusher system" pushes pouches through the box collector system, and they stop at the front. If a customer takes out a pouch immediately a new one pops up in front and it is always visible for the customer. It has a value of the tray & hood construction to help the retailer put the boxes on the shelf very fast, and it also has a marketing value with the pusher technique.



Entry Name: 10 Litre Lard Dispensing Bag
Entry Number: 0350/F
Company: Nampak Flexibles
Country: South Africa
National Competition: South Africa, Gold Pack Awards
Types: Transport

Email: nthabeleng.thoabala@sa.com

This pack's winning feature, is the move from a rigid drum or box, to a flexible pouch which allows full use of the contents and therefore reduces waste. This bulk packaging solution allows for ease of handling and storage of liquid lard and more efficient use of the contents. The bag is lighter, has improved barrier properties and is transparent so eliminates waste. The delta seal directs the product to the spout.



Entry Name: Brined Olive packaging
Entry Number: 0331/F
Company: Kaanlar Food Industry&Trade
Country: Turkey
National Competition: Turkey, Crescent and Stars for Packaging
Types: Retail

Email: abdurrahman@kaanlar.com.tr
Web: www.kaanlar.com.tr

Drying and mould growth are prevented in natural ways through placing a separator on the olive after the filling process in order to keep the olives in the brine. It is intended to eliminate the productivity problems caused by the tin in the sector. By the lift basket feature in the package, the product can be removed intact. Package designed by the nesting feature has a 60% more advantage for movement and shipment than the tin packaging. The reusable package is due to the open and close lid.



Entry Name: Cadbury Kraft Bubbalo Jar
Entry Number: 0222/F
Company: Manjushree Technopack Ltd.
Country: India
National Competition: India, Indiarstar
Types: Consumer

Email: ankit.kedia@manjushreeindia.com
Web: www.manjushreeindia.com

The packaging conveys the product story i.e. a jar which contains liquid-filled gum packs, in a curvy shape jar which attracts children/retailers towards the product. While the curves in the jar are given to enhance the aesthetics, it also has a functional property. since the product is a liquid filled gum, in a oval jar it may get crushed, however the top portion of the jar takes the primary load without affecting the bottom gums. The Cap also is a special Grip Cap for easy opening and finger placement



Entry Name: CHARLOTTE i
Entry Number: 0162/F
Company: LOTTE CO.,LTD
Country: Japan
National Competition: Japan, Japan Good Packaging
Types: Consumer

Email: higashi_keita@lotte.co.jp
Web: <http://www.lotte.co.jp/>

This nice and compact stylish chocolate package allows the user to have a much cleaner and easier transition by its unique dispense method with special perforation on the wrapper. “Stylish chocolate package” especially for people who desire to have a nice and compact chocolate product that can be enjoyed in a little free time. The individual wrapping has a separable perforation part that is adhered to the carton, and is secured under the perforation area. Therefore, the stick is retained inside the packet and can be dispensed by the perforation.



Entry Name: CRUNCHY - Fried Snack Pack
Entry Number: 0233/F
Company: PT. Bentoel Prima
Country: Indonesia
National Competition: Asia, AsiaStar
Types: Consumer

Email: Daryanto_Winoto@bat.com
Web: www.bentoel.co.id

This newly unique packaging structure can provide more hygiene packaging for fried snacks with a sauce area and easy to carry & consume. “In general, the fried snack for take-out order is packed in a packaging without any closure and proper container of tomato sauce, chilli sauce, etc. The “cute” graphics design is made to be well accepted for kids-to-adult market segments. The material used is white ivory board 230 gsm with water-based OPV. The material used is save for food contact and it’s environmentally friendly. Difference is Good , YUMMY !”



Entry Name: Dama Hojiblanca Extra Virgin Olive Oil
Entry Number: 0277/F
Company: Sandeleh Alimentos
Country: Brazil
National Competition: Brazil, Premio Abre Design e Embalagem / ABRE
Types: Consumer

Email: dani.libanio@gmail.com
Web: www.sandeleh.com.br

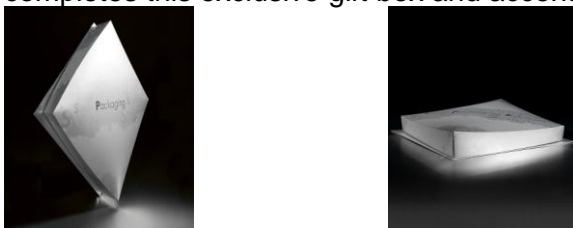
The pack was designed for a premium olive oil to be released in Brazil. It had to be fully recyclable, informative, and highlight producer's differential home grown quality. Four-side shaped body for easy handling and efficient POS exposition and information visualization. The body and shrink-sleeve design allow the display of information on all sides and is innovative in the Brazilian market. The product's premium and home-grown features are achieved through a fully recyclable pack. The company's cooperative system is displayed through a picture of an olive plantation. Dark glass material and exclusive easy-pour lid for better conservation and dispensing.



Entry Name: Diamond
Entry Number: 0045/F
Company: Limmatdruck/Zeiler (Member of rlc | packaging group)
Country: Switzerland
National Competition: Germany, iF communication award
Types: Consumer

Email: anita.roth@zeiler.ch
Web: www.zeiler.ch

This packaging catches the eye with its convex cover and slanted walls. The curves are unusual for the rather stiff cardboard material and make the Diamond Box very special. Chocolate candies are a popular gift. Most large packaging boxes feature beautiful prints and finishing with gold foil. Forms and sizes usually do not differ and look pretty much the same. The Diamond Box is different: Even though it has the common square format, this packaging catches the eye with its convex and slanted shape. The protruding bottom completes this exclusive gift box and accentuates the premium appearance.



Entry Name: DISPLAY OVO DE PASCOA LACTA DELICE
Entry Number: 0111/F
Company: Brasilgrafica S.A. Industria e Comercio
Country: Brazil
National Competition: Brazil, Premio Abre Design e Embalagem / ABRE
Types: Consumer

Email: mkt@brasilgrafica.com.br
Web: www.brasilgrafica.com.br

It has an innovative format that enables more visibility to the consumer. During the Easter time all supermarkets hang different Easter eggs in racks, creating a visual pollution. Looking for differentiation, Brasilgrafica launched an Easter egg with an innovative format that allowed great visibility by the customers. This shape with “ears” has improved product size and also keeps it close to the traditional Easter eggs. The golden tie application added a premium finish packing. The packaging developed was a communication success.



Entry Name: 'Eight Drunken Immortals' Liquor Packaging
Entry Number: 0292/F
Company: China Shan Design & Associate Ltd.
Country: China
National Competition: China, PackStar
Types: Consumer

Email: jiangzixiang@126.com

It combines western art with Chinese ancient folk culture. Focused on “drunk”, the curvy ceramic gourd looks like a tipsy man, and a human body statue from all angles to enjoy. Recyclable plastic materials, biodegradable, recyclable compression density board and tissues will be adopted in the outer packing. The bottle is made of fired clay pottery which is good for health of human-beings as well as the environment. The use of plastic stripping technology is different from the usual traditional graphic packaging design.

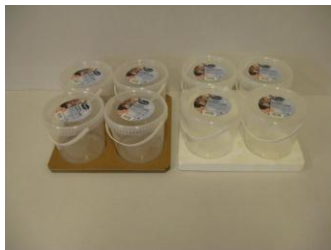


Entry Name: Environmental Board of corrugated cardboard for fresh shrimp in brine

Entry Number: 0323/F
Company: Smurfit Kappa Norpapp AS
Country: Norway
National Competition: Scandinavia, Scanstar
Types: Transport

Email: roger.karlsen@smurfitkappa.no
Web: www.norpapp.no

The former EPS bottom is replaced with fibre which makes the box significantly smaller. The number of pallets from the packaging manufacturer to the customer is more than halved. The packaging stands out as an example of well-functioning solutions which can be improved. The box is also less in the folded state and in addition, the trade into a mono-material in the shop. This packaging feature is particularly friendly in the environment. In Norway we have above 95 per cent recycling of the fibre from corrugated board. EPS produce more Co2. The solution has lower transport costs and is better for the sustainability.



Entry Name: HAND MADE FOR YOU

Entry Number: 0033/F
Company: HAND Design Studio
Country: Croatia
National Competition: Croatia, Cropak
Types: Other

Email: vinko@hand.hr
Web: www.hand.hr

We made the best packaging design in Croatia in 2011. We are particularly excited because this is the only award that was presented by the Croatian Designers Association. For ten years now, HAND design studio has been developing self-promotional project dubbed "hand made for you". Every year we design and make new packaging for a group of homemade products which we use as a company gift. Our clients and dear friends are loving every part of them. This kind of positive feedback motivates us to try something new every year...



Entry Name: Hellmann's E-Z ZIP(R) Reclosable Pouch
Entry Number: 0172/F
Company: Ampac
Country: USA
National Competition: United States of America, AmeriStar
Types: Retail

Email: mspeer@ampaconline.com
Web: www.ampaconline.com

The Hellman's E-Z ZIP reclosable, stand up pouch is a flexible package replacing cardboard packaging with visible indication of the contents, easy fill and opening features, improved graphics and reduced packaging. E-Z ZIP reclosable zipper features an easy open pull-tab. Hellmann's E-Z ZIP pouch replaced a cardboard package. Flexible pouches offer a sustainable alternative to rigid packaging with higher packaging efficiency, delivering more product and less packaging in a current format with improved features, graphics and branding. Hellman's sales increase >70% in the new format.



Entry Name: Hongyue packaging
Entry Number: 0296/F
Company: SHANGHAI JHT CREATIVE DEVELOPMENT CORPORATION
Country: China
National Competition: China, PackStar
Types: Consumer

Email: kelly@shjht.com

Focusing on simplicity, yet highlighting the Asian culture, we designed the outer container to resemble a bamboo symbolising long lasting oriental elegance and a red color theme representing good fortune. Hongyue Tea is different from the traditional black tea in terms of its unique production technology and the perception of the product itself, which gives it a true distinct Asian identity. Apart from its aesthetic appearance, its practical design comes from within the packaging by individually stacking smaller containers, one on top of each other, preserving the freshness of the tea leaves like its new identity.



Entry Name: Hot Fill PET Ketchup Bottle
Entry Number: 0272/F
Company: Assan Foods
Country: Turkey
National Competition: Turkey, Crescent and Stars for Packaging
Types: Consumer

Email: ayse.banaz@assanfoods.com
Web: www.assanfoods.com

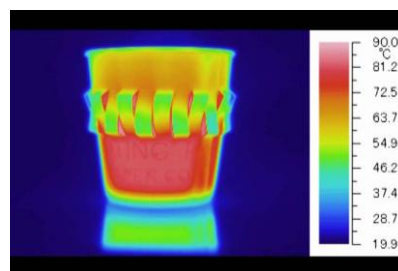
This PET bottle is produced with a “double-blow technique”. Its resistance to heat is as high as PE (polyethylene) bottles. It’s completely transparent and also 20% lighter than PE bottles. The product pasteurised at 90 degrees can be filled to this special PET bottle immediately. Standard PET bottles become distorted when products above 60 degrees are filled. Also it puts out less carbon and requires less raw material for production. It’s environmentally friendly and the first in the world in this manner.



Entry Name: Hot Magic Cup (HMC)
Entry Number: 0064/F
Company: TOKAN KOGYO Co.,Ltd.
Country: Japan
National Competition: Japan, Japan Good Packaging
Types: Consumer

Email: yuji_nagase@tokan.co.jp
Web: http://www.tokan.co.jp/

We have developed Surprise-Eco-Container which has efficiency in transportation and storage and will automatically change its outer layer shape with thermal insulation features, on the occasion of eating or drinking. HMC’s shape has an ordinary cup shape at the time of transportation and storage, but the thermal insulating layer comes out automatically when hot water, more than 85°C is poured into. HMC is universal and the eco-friendly containers have a superior thermal insulating function to that of conventional double wall containers, and is easier to be held and harder to be slipped away which also provides consumers with the unexpected surprise.



Entry Name: House Foods Wasabi Paste Tube, a step toward no more “MOTTAINAI”

Entry Number: 0053/F
Company: House Foods Corporation
Country: Japan
National Competition: Japan, Japan Good Packaging
Types: Consumer

Email: shuichiro-ito@housefoods.co.jp
Web: housefoods.jp

The novel design of the plastic tube allows effortless squeezing of the last bit of spice paste such as wasabi, ginger, or mustard out of the tube completely.

The nozzle and shoulder of the plastic tube are designed to collapse easily with fingers so that the remaining paste can be squeezed out with little effort. The new inner-seal design with a larger tab area makes peeling easier. To reduce the environmental load of the outer carton box, its volume is reduced by 10%, which amounts to a saving of 24 metric tons of cardboard per year.



Entry Name: HUNGERIT Valdor Mini Products

Entry Number: 0218/F
Company: HUNGERIT Poultry Processing and Food Industrial Joint Stock
Country: Hungary
National Competition: Hungary, Hungaropack
Types: Consumer

Email: demeter@hungerit.hu
Web: www.hungerit.hu

HUNGERIT Valdor Mini products range: flower petal shaped special closure, novelty on the shelves with elegant, decorative design, practical usage, eye-catching graphics.

The packaging of the HUNGERIT Valdor Mini Product range protects the product from outer impacts. This secondary packaging is a newly designed carton box, especially developed for our products. The appearance of the box is elegant, providing distinctive look on the shelves. Real differentiation from the traditional bags and the simple box-like packaging, which are still typical of the quick-frozen products.



Entry Name: Huxinting Tea Packaging
Entry Number: 0297/F
Company: SHANGHAI JHT CREATIVE DEVELOPMENT CORPORATION
Country: China
National Competition: China, PackStar
Types: Consumer

Email: kelly@shjht.com

This design is digging into Chinese elements, tea culture, and eastern garden art, combined with the creative appearance of the “fan” which can be used as a plaything when drinking tea. The new “Huxin pavilion teahouse” package use paperboard, stamping paper, brown paper rope as the main package material, shows the tea as the quiet beauty and renewable of life. Huxin pavilion teahouse and the zigzag bridge soaking in the old Huxin pavilion teapot as the main express visual symbols.



Entry Name: Ice Cream Freezer Transit Pack
Entry Number: 0342/F
Company: Mpact Corrugated
Country: South Africa
National Competition: South Africa, Gold Pack Awards
Types: Transport

Email: robert.gunther@sa.com

Super vent, self locking pack for storage, freezing and distributing ice cream. Position of vents and pallet packing cuts freezing time by half in blast freezer. Reduces packing time Old pack for 2 x 5 litre HDPE bottles took 48 hours to reach -18°C. New design carton requires 24 hours and has increased top compression so stacks higher. Reduced packing time and increased capacity, results in major cost reduction.



Entry Name: KAPACCHO
Entry Number: 0122/F
Company: LOTTE CO., LTD
Country: Japan
National Competition: Japan, Japan Good Packaging
Types: Consumer

Email: watanabe_yuka@lotte.co.jp
Web: http://www.lotte.co.jp

“Easy to carry, easy to eat” package is released. It keeps thin form from shelves to the moment you open. Once you opened the inner bag which is adhered to the sleeve, push the sides, the package turns to be a standing box that allows eating from its wide opening. Since the fold lines on the sleeve have appropriate intensity, you can easily fold it to thin again and also re-close it by slot and tab on the sleeve to avoid scattering inside. This package must grab consumer’s interests widely.



Entry Name: Kissan Squeezeo Ketchup Bottle
Entry Number: 0186/F
Company: Manjushree Technopack Ltd.
Country: India
National Competition: India, Indiarstar
Types: Consumer

Email: ankit.kedia@manjushreeindia.com
Web: www.manjushreeindia.com

It is a very simple yet an elegant design of a top-down bottle, with its curve beautifully supporting Shrink sleeving. The shape and weight of the Squeezeo Bottle have also been decided upon considering the squeeze function. The neck of the bottle has been carefully and precisely designed to accommodate a flip top closure, which has a silicon valve to avoid smudging. Overall a winner with housewives and children because it is easy to use, dispenses only how much is required and unbreakable, unlike glass!



Entry Name: Knorr mug-shaped display to promote soup
Entry Number: 0088/F
Company: STI Petőfi Nyomda Kft.
Country: Hungary
National Competition: Hungary, Hungaropack
Types: Retail

Email: marianna.csordas@sti-group.com
Web: www.sti-group.com

This innovative mug-shaped display was fully made of cardboard. Its unusual shape stands steadily and its compartments can be divided to make storage economical. Thanks to digital printing technology, even a single display's low cost production is possible. Depending on the product distribution it can function with three or four shelves and this way shops can adjust their displays to their sales volume. The display is transported loaded and is environmentally friendly because it is made of recycled cardboard. Plastic foil was deliberately neglected during its production.



Entry Name: Komili Olive Oil Glass Packaging
Entry Number: 0168/F
Company: Tasarim Ussu Ltd.
Country: Turkey
National Competition: Turkey, Crescent and Stars for Packaging
Types: Consumer

Email: gamze@tasarimussu.com.tr
Web: www.tasarimussu.com.tr

The design took its inspiration from Anatolian Fertility Goddess Kybele. Matching moulds used for carved olive branches from glass blow blow technology and in total, relief-form-graphical design unification's been provided. The design took its inspiration from Anatolian Fertility Goddess Kybele. The bottle's form creates an ease of grasping, pouring and sense of possession by its haptic perception. To obtain carved olive branches from glass blowblow technology, an unpractised moulding technique that can be called "matching moulds" has been practiced by the producer. With its relief-form-graphical design unification and its timeless design the brand leader, "Komili", has been differentiated on market shelves.



Entry Name:

Entry Number:

Company:

Country:

National Competition:

Types:

Lift-Box

0252/F

Model PrimePac AG

Switzerland

Switzerland, Swiss Star

Consumer

Email:

iris.brugger@modelgroup.com

Web:

www.modelgroup.com

When opening the Lift-Box the tray at the inside filled with confectionary is lifted up slowly and presents the confectionary on a golden tray. The packaging can be recycled entirely. The Lift-Box is a noble and very creative packaging which has been kept consciously simple in black and gold. The colours show and reflect the exquisite content of the packaging. The exterior of the packaging has been coated with premium black paper. The pleasant surface feeling comes from the soft structural embossing.

**Entry Name:**

Entry Number:

Company:

Country:

National Competition:

Types:

Merope

0080/F

Mondi Tire Kutsan Kağıt ve Ambalaj Sanayi A.Ş.

Turkey

Turkey, Crescent and Stars for Packaging

Retail

Email:

alp.ersan@mondigroup.com

Web:

www.mondigroup.com

Merope box is designed as a SRP (Shelf Ready Packaging) solution. It can be used for filling process, storage, transport and display of various products at the markets.

Packaging is designed in two parts as a single wall. It's bottom side is designed for practical assembly. Packaging has a special locking mechanism to combine the two parts so that the product is placed within the box upside down and can be brought into its original position after locking. The bottom corners of the boxes have holes for easy stacking. The boxes are 100 % recyclable.



Entry Name: Molded Fiber Tray For Yoghurt Cups
Entry Number: 0134/B
Company: Dentas Paper Industry Inc.
Country: Turkey
National Competition: Turkey, TSE
Types: Transport

Email: artunc.alptekin@dentaskagit.com.tr
Web: http://www.dentaskagit.com.tr/

The molded fiber tray for yoghurt cups is a solution for carrying various size of 200ml yoghurt cups. Used as an alternative to plastic carriers and foldable corrugated trays. The molded fiber tray is %100 recyclable, biodegradable and compostable. Not affected by high or low temperatures. An environment-friendly solution by reducing the usage of plastic trays and shrink film. Reduces labor assembly costs by eliminating shrink usage and folding operation. Has a rigid structure to allow carrying 3 rows of tray by hand. Reduces damaging of the cups by taking the load at transportation and storage.



Entry Name: New box to better protect flat dual-pack strawberries
Entry Number: 0213/F
Company: Chuoh Pack Industry Co.,Ltd
Country: Japan
National Competition: Japan, Japan Good Packaging
Types: Transport

Email: kaihatu1@mcpack.co.jp
Web: http://www.mcpack.co.jp

The new box reduces damage to strawberries during transit without increasing raw materials or assembling work process number, and it is dividable into two as the need arises. Reduces damage to the strawberries by lifting the packs off the floor of the box. As the box is assembled, the parts on which the edge of the packs rest protrude together with the centre part that holds the packs from skidding sideways during transit. This leads to 15% reduction in assembling work process number, and eliminates the protective sheet.



Entry Name: ORBIT Easy Open Closure
Entry Number: 0114/F
Company: Crown Closures Europe
Country: UK
National Competition: United Kingdom, Starpack
Types: Consumer

Email: Jason.Hegarty@eur.crowncork.com
Web: www.crowncork.com

Glass jars are one of the most challenging packaging formats to open. In terms of ease of opening the ORBIT™ closure represents the most significant breakthrough since time began. Consumers want to be able to open jars independently, without relying on help from other people or needing a separate tool. Our mission was to create a new generation of closure that would ease opening and enhance convenience for consumers, no matter what their age or sex. The result of the mission was the ORBIT™ closure. Consumer feedback has been overwhelmingly positive, bringing welcome relief to a great many people.



Entry Name: Orville Redenbacher's Pop Up Bowl
Entry Number: 0037/F
Company: ConAgra Foods
Country: USA
National Competition: United States of America, AmeriStar
Types: Consumer

Email: David.france@conagrafoods.com
Web: www.conagrafoods.com

The translucent top-bottom allow the consumer to watch the corn popping action during cooking. After opening, it transforms into a wide mouth bowl for eating and sharing. The design of Orville Redenbacher's Pop Up Bowl provides novel benefits for the consumer, delivering a microwave popcorn package that becomes a stable, wide mouth bowl. Traditional packages have a very small inconvenient opening. The Pop Up Bowl eliminates the need for the consumer to get their own bowl dirty. Once opened, the Pop Up Bowl package is very stable and can be moved around easily without spilling.



Entry Name: PetaFront
Entry Number: 0318/F
Company: Peterson Emballasje AS
Country: Norway
National Competition: Scandinavia, Scanstar
Types: Retail

Email: terje.gulla@peterson.no
Web: <http://www.peterson-emballasje.no/Pages/default.aspx>

PetaFront realizes the potential of the combined efforts of the packaging and product designers, and the manufacturers, in an impressively effective, versatile and easily used point-of-sales- unit. PetaFront – • maximizes product visibility at point of sales, • allows the maximum number of sales units on pallets, • enables efficient packing process. PetaFront maximizes product visibility, in shelf and stack, through tear-off front and top, avoiding visible torn edges, and enabling heavy product exposure! Sales units per pallet are increased, and the packing process is made highly efficient, through automation supplied– both keys to product competitiveness.



Entry Name: Philadelphia Slices Peel & Reseal
Entry Number: 0154/F
Company: Kraft Foods Mexico
Country: Mexico
National Competition: Mexico, Envase Estelar (AMEE)
Types: Consumer

Email: Mauricio.Campos.C@kraftfoods.com
Web: www.kraftfoods.com.mx

This innovative packaging provides key benefits to consumers such as: easy opening and a resealable feature, maintains cheese slices organised inside the package while in the refrigerator. The technology consists on applying a pressure sensitive adhesive between 2 layers of film with a pre-cut to create a delamination when opening, obtaining a resealable package capable to reclose up to 16 times under moisture conditions, keeping the product branding at all times. In addition and to protect consumers, a package integrity feature was designed to be broken and noticed by the consumer after the first opening.



Entry Name: Pinch Bottom Woven Poly Bag
Entry Number: 0132/F
Company: CEI (Coating Excellence International)
Country: USA
National Competition: United States of America, AmeriStar
Types: Consumer

Email: dhuffman@coatingexcellence.com
Web: www.coatingexcellence.com

A new closure method that makes it possible to pinch-seal woven poly bags; offering lower overall costs, more options for the manufacturer, more protection for the product, and enhanced branding. The new, cei-exclusive, pinch bottom heat-seal closure option for woven poly bags (WPP) provides an alternative to traditional sewn-closure bags and can be sealed on conventional sealing equipment. Pinch bottoms offer more protection for the product, an enhanced branding area, and can be combined with sewing, roll/fold/tape, or a slide zipper at the closed end. Use of WPP reduces packaging breakage during filling, shipping, distribution, retail sale, and consumer use.



Entry Name: Promotional packaging for 5 MENTOS chewing gum boxes
Entry Number: 0178/F
Company: Frenkel CD
Country: Israel
National Competition: Israel, Israel Star
Types: Other

Email: granitj@frenkel-cd.co.il
Web: <http://www.frenkel-cd.co.il/en/contact.asp>

A unique package design that is delivered flat to the client recyclable, no use of glue, functions only with the specific product, promotes the novelty of the product it holds. The main idea of this package design is surprising the user, who gets a closed package, that opens creating a flower shaped package, that holds the new "mentos" chewing gum, on its peddles.



Entry Name: Re-closable hard bottom frankfurters package
Entry Number: 0051/F
Company: PIT-PRODUCT
Country: Russia
National Competition: Russia, Grand Star Russia
Types: Consumer

Email: alexandra.tormozova@atriarussia.ru
Web: pitproduct.ru

Package with protective atmosphere represents a new generation in packaging, substituting vacuum predecessor. The package is consumer-friendly, provides efficient storage and stands out on shelves. Re-closable feature allows always having fresh product on hand. The bottom side of the package is made from amorphous polyester (APET) that refers it to a category of environment-friendly products. PIT-PRODUCT is the first Russian manufacturer, who started wide implementation of the package for all meat product categories.



Entry Name: Rice Dumpling Box
Entry Number: 0250/F
Company: Starlite Printers (Far East) Pte Ltd
Country: Singapore
National Competition: Singapore, Singapore Star Award
Types: Consumer

Email: hhlow@starlite.com.sg
Web: www.starlite.com.sg

When the restraining string is drawn, the package closes into a unique shape. To add nostalgia and a rustic feel, it is printed on and uncoated kraft surface with simple sketches. This packaging is created to celebrate the Dragon Boat Festival. The box is designed to resemble a rice dumpling, a food item synonymous with the festival. Its design brings back memories of the paper bags that were a common sight years ago, an effort to instill the value of conserving traditions. The graphics design of the box shows activities relating to the festival such as dragon boat racing.



Entry Name: Roach Bros - Tilt-Master
Entry Number: 0274/F
Company: DS Smith Speciality Packaging Belper
Country: UK
National Competition: United Kingdom, Starpack
Types: Retail

Email: Andy.Brereton@dssp.com
Web: www.dssmith-packaging.com

It does what retailers want, it merchandises the product in an upright position and tilts the product back. The tilting function is automatic when the hood is removed, and is 'shelf ready'. It is so simple... remove the lid, the products tilt backwards... place RRP on shelf! Traditionally plastic is used for this type of application. This is a 100% recyclable corrugated solution - no mixed materials for the waste stream. The tilting function only operates when the lid is removed, therefore taking up 18% less storage & distribution resource compared to a pre-formed construction.



Entry Name: Sprout Zippered Retort Pouch
Entry Number: 0130/F
Company: Ampac
Country: USA
National Competition: United States of America, AmeriStar
Types: Consumer

Email: mspeer@ampaconline.com
Web: www.ampaconline.com

Sprout's flexible retort pouch provides an improved alternative to jars, offering a sustainable package that ships more product and less packaging in a current, consumer friendly package with stellar graphics. The pouch offers reclosable convenience and an easy tear feature to improve product access. The pouch improved product to package efficiency by more than 90% significantly improving the product to package ratio. Photo quality rotogravure printed graphics and Linear Tear technology for straight and easy tear opening of the pouch were incorporated with the retortable, recloseable zipper. The pouch offers convenience and eliminates breakage at retail and home.



Entry Name: SuperLock
Entry Number: 0329/F
Company: RPC Superfos A/S
Country: Denmark
National Competition: Scandinavia, Scanstar
Types: Consumer

Email: Lars.Brandt@superfos.com
Web: www.superfos.com

The Superlock pack is developed as a specific alternative to glass containers (jars). Superlock is oxygen tight and products traditionally packed in (glass)jars - can now be packed in Superlock.

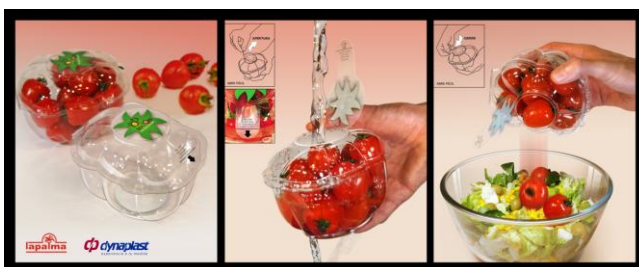
Superlock is with an end-user friendly screw lid - and superlock is developed with IML decoration - this gives your pack huge decoration possibilities.



Entry Name: TARRINA SOLANUM
Entry Number: 0072/F
Company: Dynaplast Ibérica de Embalaje, S.L.U.
Country: Spain
National Competition: Spain, Liderpack
Types: Consumer

Email: laura@dynaplast.es
Web: www.dynaplast.es

A cherry tomatoes container made of PET 100% recyclable. The dispensed lid designed for an easy open-close system, tomatoes can be washed inside the container ready for eating. A quick and easy system, attractive for the whole family. Dispenser with and adhesive label allowing the reuse of the container. Double labelling system allowing to keep marketing information in the upper lid and reserving for basic information in the bottom area. Piling system base+lid maintaining full air flow and liquid evacuation. Optimal container dimensions for transport purpose.



Entry Name: The Convertible Clamshell
Entry Number: 0059/F
Company: HAVI Global Solutions
Country: USA
National Competition: United States of America, AmeriStar
Types: Consumer

Email: twefer@havigs.com
Web: www.havigs.com

The hinge less, plate-like design of this package design provides significant operational efficiency improvements, along with product protection, portability, visibility, insulation and calibrated moisture release through the integration of vents.

This package structure delivers on unique needs both behind the restaurant counter and with the consumer. The hinge less polypropylene design provides significant operational efficiency improvements, product differentiation, and a lower carbon footprint when compared to alternative, functional substrates. The unique plate-like package is recyclable (in the United States), reusable and formed from a custom, down gauged resin sheet thickness.



Entry Name: Tiandidao Organic Rice of Wuchang series
Entry Number: 0294/F
Company: Armstong International Corporate Identity Co.,Ltd
Country: China
National Competition: China, PackStar
Types: Consumer

Email: herongsan@sina.com

:

Traditional Chinese granary and rice bucket – indicating industrial characteristics and culture traits of product. Kraft paper which can be recycled and reproduced showing product's merits of natural, pure, organic and healthy. Two packaging innovations: First, 1kg packing specification boosts first-time buying experience and brings up a segment market; second, easy-tearing design is used for the first time in rice packaging in China, improving hygienic standard and market competitiveness of rice products. The material of the inner packaging: transparent vacuum bag – can maintain moisture content and flavour of the rice, also more convenient for large-scale production and cost control.



Entry Name: Tibon packaging
Entry Number: 0229/F
Company: Plus Pack
Country: Denmark
National Competition: Scandinavia, Scanstar
Types: Consumer

Email: I.frellsen@pluspack.com
Web: WWW.PLUSPACK.COM

Tibon packaging is a new patented technology which gives the ability to retain heat. Therefore food can be made at a lower temperature/shorter time which means reduction of CO2 emissions. Kitchens used in the industry, will obtain big energy savings (save money in the end) when using Tibon® containers for food preparation. Private consumers looking for fast and convenient meals to heat up to 30% faster heating time and often better tasting product due to the in oven effect of Tibon®. Another advance concerns frozen ready meals, as the Tibon® effect jumps over the drying up phase.



Entry Name: TUNA FISH BOWL SHAPE TIN CAN
Entry Number: 0113/F
Company: Saribekir Ambalaj San. ve Tic. A.Ş.
Country: Turkey
National Competition: Turkey, Crescent and Stars for Packaging
Types: Consumer

Email: turgaynazlimoglu@saribekir.com.tr
Web: www.saribekir.com.tr

The can is made of tinfoil, an environmentally friendly material. It comes with an easy open end. It has a 5 year shelf life. The product inside is ready to be consumed. BOWL is a drawn round can made of tinfoil. Tinfoil is an environmentally friendly self recyclable material. BOWL is a hermetic packaging with a shelf life of 5 years without any need of refrigeration. Its shape avoids overheating and under heating of the product inside during retorting. The food inside is ready to eat. It has no risk of breaking or spilling. It can be used as a plate.



Entry Name: TUNAS JAM JAR
Entry Number: 0249/B
Company: Anadolu Cam Sanayii A.Ş.
Country: Turkey
National Competition: Turkey, Crescent and Stars for Packaging
Types: Consumer

Email: anadolucamtasarim@gmail.com
Web: www.sisecam.com

Although the jar has 4 flat surfaces, it seems cylindrical. The most noticeable point is the contrast between the smooth shoulder and sharp bottom which gives a solid look and movement to the form. From a design perspective most noticeable point of the jar is the flat bottom part. The body which narrows down between the shoulder and bottom is used for labelling. Label area's small diameter gets bigger to form the bottom area. When stacked this jar gives less space which gives advantages. Simple but contrast lines meets with logistic advantages that pulls consumer to product and pleases the producer.

