



## The SuperCup – the reusable beverage cup

### Sturdy and washable with beer cup look

The SuperCup is a sturdy, reusable, washable and stackable beverage cup well suited for all types of events where beer and soft drinks are being served.

The cup has the very recognisable look of a typical beer glass and is ideal for the imprint of logos or messages with In-Mould Labelling (IML) or offset printing making it particularly suited as a marketing tool for all sorts of customer events.

By being reusable, the SuperCup will help to limit the amount of single use cups being thrown away after various events. Just hold your event, collect the SuperCups afterwards and rinse them off. And voila - they are ready for the next event!



Lightweight



Reusable



Recyclable



### Lightweight and made from widely recyclable PP\*

The SuperCup is at least 30% lighter than the market standard for reusable beer and soft drink cups. It is made from recyclable polypropylene (PP), making recycling possible and easy after final use, although it is primarily intended for reuse time and time again.

If you are looking for a circular packaging solution, the SuperCup is a great choice. Berry Superfos can produce the cup with PP made from recycled virgin-quality plastic materials. Berry Superfos facilities throughout Europe hold the necessary ISCC PLUS certification for this.





Product Line	Product No.	Volume	Diameter
SuperCup	7750	25 cl	85 ø
SuperCup	7751	50 cl	95 ø

## Innovation and manufacturing excellence

Berry Superfos designs, develops and manufactures innovative plastic packaging solutions – with sustainability in mind. Nearly all Berry Superfos factories hold ISO 9001, BRC and ISCC PLUS certificates documenting that we meet internationally recognised packaging standards and best practice.

Please take advantage of our manufacturing excellence and vast experience in mono-material packaging that is both widely recyclable\* and can be produced initially with recycled materials.

### Key benefits

- Reusable after washing
- Made of widely recyclable PP\*
- Lightweight yet robust
- Stackable
- Bespoke print possible

### Get in touch

Please do not hesitate to contact us for more information about our SuperCup.

\* Recyclability will depend on the availability of recycling infrastructure in the region of disposal.

