



EasySnacking™

EasySnacking™ is an innovative and stylish packaging solution that includes a convenient spoon in the lid. It is perfect for a range of easy meals on-the-go.

Key benefits

- Includes a beautiful spoon in one piece
- The spoon is in the lid and easy to get hold of
- High lid for both topping and spoon is available
- Soft and sleek look through smooth lines
- Perfect for snack meals on-the-go
- Handy and re-closable
- Optimised for stacking
- Premium image quality with In-Mould Labelling

Handy pack for on-the-go snacking

More and more people eat on the go: Breakfast on the way to work; an energizing afternoon snack; a noodle dish or a sweet treat before the next meeting. EasySnacking™ is a handy pack for a multitude of these quick and easy meals. The pack is an innovative and elegant solution with a sleek spoon in the lid - ideal for a broad range of convenience food such as soups, stewed fruit, ice cream, yoghurt and any other dairy product.

Super spoon – easy to grab

Just like the injection moulded plastic pot as a whole, the spoon is beautifully designed. It is in one piece and a delight to hold. The spoon is integrated into the lid and very easy to grab, simply by removing the self-adhesive peel-off label on top of the plastic lid.

Available in two versions and sizes

The square EasySnacking™ pot features attractive smooth lines and gives a soft impression. The design is available in two versions: one with a spoon in the lid and one with a higher lid with room for both a topping – crunchy or liquid – and a spoon. Choose a brimful of 210 ml or 300 ml. The two lid types fit both volumes.

Great functionality

Apart from offering outstanding convenience and functionality, the pot is re-closable, stable and optimised for stacking - filled or empty. It is microwave, dishwasher and freezer safe. EasySnacking™ was honoured with a Scanstar in the Nordic Packaging Competition of the same name.

Ensures effective on-shelf presence

On shelf, the pack looks enticing to end-users: With hi-tech in-mould labelling the brand identity is maximised. Colours, pictures, decorations and trademarks are rendered in premium image quality.





Volume brimful (ml)	Dim. (mm)	Base	Lids		Decoration
			On-the-go	On-the-go & topping	
EasySnacking™ Square					
210	89 x 89	8851	8857	8858	IML/peel-off label
300	89 x 89	8853	8857	8858	IML/peel-off label

On-the-go = Lid with spoon in one piece

On-the-go & topping = Lid with spoon in one piece and 80 ml room for topping or crunch

Please consult the technical data sheet of the specific product sizes for detailed information

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